

Arts Management Advisory Group, Regional Arts Victoria and Castanet present:

Plan Van Regional Workshops Tours

SUPPORTING LOCAL CULTURAL EVENTS

Mallacoota, Bairnsdale, Orbost & Lakes Entrance 10th-12th November 2010

What:

PLAN VAN is a series of workshops for anyone wanting to develop a community arts event IN their local community WITH the local community

PRODUCING GREAT EVENTS > the complete roadmap to producing a cultural or arts event from the germ of an idea to realization, including the five steps of project planning and management.

PEOPLE – MAKING CONNECTIONS > for practitioners and community groups who want to engage with a project and get it off the ground, from building local cultural networks to developing community partnerships and working with volunteers.

COMMUNICATION AND PROMOTION (how to tell the world about your big idea!) > how to promote your project to grant givers, sponsors, the media and potential audience and participants, including marketing and advertising.

Who:

Two experienced facilitators, Bec Cole and Virginia Maywald, will present a range of workshops covering the development of an idea to the final presentation and promotion of a project.

SEE OPPOSITE FOR ALL DATES AND VENUE DETAILS

Cost: FREE

Book:

BOOKINGS ESSENTIAL

and numbers are strictly limited

PHONE 1300 044 439 ONLINE: www.amag.org.au

FOR MORE INFORMATION

Arts Management Advisory Group on 1300 044 439

OR Local Project Manager (Gippsland) Andrea Lane 0438 352 370

OR Project Manager (Melbourne) Gay Hopgood gay@damag.org.au

Castanet is supported by the Australia Council for the Arts, the Australian Government's arts funding and advisory body, and by the Victorian Government through Arts Victoria. These workshops are supported by the East Gippsland Shire Council.



Facilitators: **Virginia Maywald** has extensive experience running successful arts businesses and teaching ceramics. She established The Big Duck and Fish Company with a colleague, designing and making high quality ceramics. After growing their business into national and export markets, adding a factory and retail outlet, the business was sold. Virginia now uses her arts management experience facilitating workshops and delivering arts consultancies.

Bec Cole likes to keep busy. Sometimes she's an artist, sometimes she's a musician, and at other times she works with communities to create innovative arts interventions. Bec's community work spans curation, program facilitation in visual arts, music and theatre, partnership development, arts business planning and the development of artist networks and creative spaces. She is a graduate of the Masters program in Community Cultural Development, and is currently a council Arts Officer in Melbourne's Outer West.

THE WORKSHOPS

Mallacoota

VENUE:
THE MUDBRICK PAVILLION,
Maurice Ave, Mallacoota

FACILITATOR:
Bec COLE

WORKSHOPS OFFERED:

Wednesday 10 November, 10.00am – 12.00pm > **Producing Great Events**
Wednesday 10 November, 1.30pm – 3.30pm > **People – Making Connections**
Wednesday 10 November, 4.30pm – 6.30pm > **Communication and promotion**

Bairnsdale

VENUES:
BAIRNSDALE NEIGHBOURHOOD HOUSE,
27 Dalmahoy Street, Bairnsdale
G-tec, (TAFE Arts Campus),
20 Forge Creek Road, Bairnsdale

FACILITATOR:
Virginia MAYWALD

WORKSHOPS OFFERED:

Wednesday 10 November, 10.00am - 12.30pm BAIRNSDALE NEIGHBOURHOOD HOUSE > **Producing Great Events**
Friday 12 November, 10.00am - 12.30pm G-TEC, (TAFE ARTS CAMPUS) > **People – Making Connections**
Friday 12 November, 2.00pm - 4.30pm G-TEC, (TAFE ARTS CAMPUS) > **Communication and promotion**

Lakes Entrance

VENUE:
**EAST GIPPSLAND SHIRE COUNCIL
CHAMBERS,**
55 Palmers Road, Lakes Entrance

FACILITATOR:
Virginia MAYWALD

WORKSHOPS OFFERED:

Wednesday 10 November, 2.30pm - 5.00pm > **Producing Great Events**
Thursday 11 November, 10.00am - 12.30pm > **People – Making Connections**
Thursday 11 November, 2.00pm - 4.30pm > **Communication and promotion**

Orbost

**VENUE: EAST GIPPSLAND SHIRE COUNCIL/
ORBOST BUSINESS CENTRE,**
1 Ruskin Street, Orbost

FACILITATOR:
Bec COLE

WORKSHOPS OFFERED:

Thursday 11 November, 10.00am - 12.30pm > **Producing Great Events**
Thursday 11 November, 2.00pm - 4.30pm > **People – Making Connections**
Friday 12 November, 10.00am - 12.30pm > **Communication and promotion**