



WORKSHOP MENU

Professional Practice for Artists

With Megan Campbell

This workshop provides an opportunity to brush up on your professional practice skills as an artist. Information covered includes marketing, presenting your works to commercial galleries, exhibition planning, presenting an arts CV, the importance of artwork and exhibition documentation and a raft of other issues associated with being an exhibiting artist in today's extremely competitive environment. The workshop is particularly suited to artists wishing to make the change from producing artwork for themselves and a small circle to presenting it to a wider public. Also, those that haven't had recent formal training, where professional practice is now taught as part of the fine arts course and would like to improve their business approach.

Megan currently works as an arts administrator and freelance arts advisor. She was formerly Gallery Director at the Central Goldfields Art Gallery, Maryborough, a public art gallery and has lectured on Professional Practice at Monash University and Context and Culture at The Arts Academy, Ballarat University - T.A.F.E. Division.

Megan holds a Masters of Fine Art (by Research), Monash University, Bachelor of Fine Arts, Victorian College of the Arts (Melbourne University) and a Certificate of Textile Technology, Melbourne College of Textiles.

For over 15 years Megan has been involved in commercial and public gallery exhibitions, numerous festivals and is represented in various public and private collections and continues to regularly exhibit in group and solo exhibitions.
